# **3M**

# Thermal Transfer Acrylate Label Material

3921

| Technical Data      |   |  | <b>April</b> , 2008                        |
|---------------------|---|--|--|
| Product Description | 3M <sup>TM</sup> Thermal Transfer Acrylate Label Material 3921 consists of a non-topcoate acrylate facestock designed for thermal transfer printing and withstand high temperatures and resist chemicals such as those found in the fabrication of printe circuit boards (PCBs).  |  |  |
| Construction        | (Calipers are nominal values.)  |  |  |
|                     | Facestock  2.0 mil (51 micron) Matte White Cast Acrylate Film   | Adhesive  1.0 mil (25 micron) #150 Acrylic | 3.0 mil (76 micron)<br>55# Densified Kraft |
| Features            | <ul> <li>Matte white facestock for good print contrast and easy readability of barcodes and variable information.</li> <li>Acrylic based film for good dimensional stability at high temperatures.</li> <li>3M<sup>TM</sup> Acrylic Adhesive 150 will not degrade when exposed to standard printed circuit board assembly conditions.</li> <li>55# densified kraft liner assures consistent die cutting.</li> </ul> |  |  |
| Application Ideas   | <ul> <li>Printed circuit board tracking</li> <li>Solder re-flow.</li> <li>Top and/or bottom</li> <li>Most cleaning process</li> <li>Labeling on parts exposed to</li> </ul>   | esses and chemicals.                       | g conditions:                              |

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Typical Physical Properties

Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

**Adhesion:** 180° peel test procedure is ASTM D 3330.

|                 | Initial<br>(10 Minute Dwell/RT) |          | Conditioned for 3 Days at<br>Room Temperature 72°F (22°C) |          |
|-----------------|---------------------------------|----------|---|----------|
|                 | 180° Peel                       |          | 180°  | Peel     |
| Surface         | Oz./In.                         | N/100 mm | Oz./In.   | N/100 mm |
| Stainless Steel | 54                              | 59       | 53  | 58       |
| Polycarbonate   | 66                              | 72       | 58  | 63       |
| Polypropylene   | 4                               | 4.4      | 51  | 56       |
| Epoxy PC Board  | Facestock tore                  | _        | Facestock tore  | _        |

|                 | Conditioned for 3 Days at 120°F (49°C) |          | Conditioned for 24 Hours at 90°F (32°C) at 90% Relative Humidity |          |
|-----------------|--|----------|--|----------|
|                 | 180° Peel                              |          | 180°   | Peel     |
| Surface         | Oz./In.                                | N/100 mm | Oz./In.  | N/100 mm |
| Stainless Steel | 68                                     | 74       | Facestock tore   | _        |
| Polycarbonate   | 70                                     | 76       | 68   | 74       |
| Polypropylene   | 35                                     | 38       | 50   | 54       |
| Epoxy PC Board  | Facestock tore                         | -        | Facestock tore   | _        |

Liner Release: 180° Removal of Liner from Facestock

| Rate of Removal   | Grams/Inch Width | N/100 mm |
|-------------------|------------------|----------|
| 90 inches/minute  | 22               | 0.85     |
| 300 inches/minute | 23               | 0.89     |

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## **Environmental Performance**

Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

The properties defined are based on 4-hour immersions at room temperature (72°F/22°C) unless otherwise noted. Samples were applied to stainless steel panels 24 hours prior to immersion and were evaluated one hour after removal from the solution for peel adhesion. Adhesion measured at 180° peel angle (ASTM D 3330) at 12 inches/minute.

#### **Chemical Resistance:**

|                                       | Adhesion to Stainless Steel |          | Appearance        | Edge Penetration |
|---------------------------------------|-----------------------------|----------|-------------------|------------------|
| Chemical                              | Oz./in.                     | N/100 mm | Visual            | Millimeters      |
| Isopropyl Alcohol                     | _                           | _        | Label slipped off | _                |
| Detergent *1% Alconox® Cleaner        | 83                          | 90       | No change         | 0                |
| Engine Oil (10W30)<br>@ 250°F (121°C) | 81                          | 88       | No change         | 0                |
| Water for 48 hours                    | _                           | _        | Label slipped off | _                |
| pH 4                                  | 90                          | 98       | No change         | 0                |
| pH 10                                 | 92                          | 100      | No change         | 0                |
| 409 <sup>®</sup> Formula              | 82                          | 89       | No change         | 0                |
| Toluene                               | _                           | _        | Label slipped off | -                |
| Acetone                               | _                           | _        | Label slipped off | _                |
| Brake Fluid                           | _                           | _        | Label slipped off | -                |
| Gasoline                              | 29                          | 32       | No change         | 0                |
| Diesel Fuel                           | 61                          | 66       | No change         | 0                |
| Mineral Spirits                       | 56                          | 61       | No change         | 0                |
| Hydraulic Fluid                       | 72                          | 78       | No change         | 0                |

#### **Temperature Resistance:**

530°F (277°C) for 30 seconds: no significant visual change

500°F (260°C) for 7 minutes: slight browning

-40°F (-40°C) for 24 hours: no significant visual change

#### **Humidity Resistance:**

24 hours at 100°F (38°C) and 100% relative humidity: no significant change in

appearance or adhesion

#### **Accelerated Aging:**

ASTM D 3611: 96 hours at 150°F (65°C) and 80% relative humidity

|                                      | Rate of Removal  | Grams/Inch Width | N/100 mm |
|--------------------------------------|------------------|------------------|----------|
| 180° Removal of Liner from Facestock | 90 inches/minute | 11               | .42      |
|                                      | Rate of Removal  | Oz./In. Width    | N/100 mm |
|                                      |                  |                  |          |

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#### Printed Label Performance

Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Depending upon the ribbon selection and the size of the barcode, adjustments to the printer burn temperature setting, print head pressure, and print speed may be necessary to achieve desired print images. In addition, printer maintenance and print head cleaning should be performed on a routine basis to assure optimal print image quality.

Because of the limited space available on PCBs, labels are typically small and require the use of narrow 6-mil wide bars. To achieve desired resolution on narrow X-dimension barcodes, more heat, slower print speeds, and proper head pressure are required.

The following ribbons have been tested and were found to perform well in PCB board soldering applications, including exposure to some representative de-fluxing and washing solutions.

| Ribbon      | Burn Temp. Setting (0-30) | Bar Gains (mils) |
|-------------|---------------------------|------------------|
| Armor AXR7+ | 28                        | +0.01            |
| Sony TR4070 | 28                        | -0.02            |
| Armor AXR7  | 28                        | -0.02            |

All samples were printed on a Zebra 170xi printer at 2-in./min. print speed. Barcodes were 3:1 ratio with a 6-mil bar width. Maximum burn temperature setting on the Zebra printer is a setting of 30. Bar Gain was measured using a PSC QUICKCHECK® PC 600 Verifier with a #03 wand with an aperture of 0.003 in. Target value would be +0.00 with a tolerance of  $\pm 0.03$  bar gain.

All printed samples had 100% first read rates and high print contrast signal values. The Armor AXR7+ ribbon performed the best, but required a greater printhead pressure. The Sony TR4070 and the Armor AXR7 required less printhead pressure. Performance was not as good as the Armor AXR7+.

To minimize burn temperature settings and maximize print head life, the print head pressure and print speed need to be optimized. Heating the printed label to reflow or wave solder temperatures increases the image resistance to solvent attack.

Because of variability in printers and run conditions, it is strongly recommended that these ribbons be tested on the user's equipment for suitable run conditions and printability. Printed labels should also be tested in end user's application to determine suitability.

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#### **Processing**

#### **Printing:**

Facestock is designed for thermal transfer printing. Call 3M Customer Service at 1-800-422-8116 for additional information.

#### **Recommended Ribbons:**

The following ribbons can be used but may require higher burn temperatures:

Armor: AXR7+, AXR7

Sony: TR4070

#### **Die-cutting:**

Rotary die cutting is recommended.

#### **Dispensing:**

Hand dispensing is recommended.

#### Packaging:

Finished labels should be stored in plastic bags.

#### **Application Techniques**

For maximum bond strength, the surface should be clean and dry. Typical cleaning solvents are heptane and isopropyl alcohol.\*

For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 50°F (10°C), can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.

\*When using solvents, read and follow the manufacturer's precautions and directions for use.

#### Storage

Store at room temperature conditions of 72°F (22°C) and 50% relative humidity.

#### **Shelf Life**

If stored under proper conditions, product retains its performance and properties for one year from date of manufacture.

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#### **Product Use**

All statements, technical information and recommendations contained in this document are based upon tests or experience that 3M believes are reliable. However, many factors beyond 3M's control can affect the use and performance of a 3M product in a particular application, including the conditions under which the product is used and the time and environmental conditions in which the product is expected to perform. Since these factors are uniquely within the user's knowledge and control, it is essential that the user evaluate the 3M product to determine whether it is fit for a particular purpose and suitable for the user's method of application.

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Industrial Adhesives and Tapes Division Converter Markets

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